



Energy and Environmental Affairs

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DCR, Zipcar Outfit 200 Zipcars with Free Annual Passes to Massachusetts State Parks

BOSTON - The Massachusetts Department of Conservation and Recreation (DCR) and Zipcar, the world's leading car-sharing network, today announced a unique partnership that equips 200 Zipcars in Massachusetts with annual state park passes, enabling residents and visitors to explore the outdoors. Members of Zipcar can now [reserve a vehicle](#) equipped with a pass and park for free throughout the state parks system from now until the end of the year. Today's announcement coincides with the development of a new [Energy and Environmental Affairs \(EEA\) partnerships webpage](#), which will serve as a resource for those interested in working with the Secretariat in the future to expand access to open spaces, and recreational and educational opportunities.

"The Baker-Polito Administration places a high priority on building public-private partnerships that enable entities, such as Zipcar, and state government to work together to reach a common goal that is in the best interest of the public," **said Energy and Environmental Affairs Secretary Matthew Beaton**. "The development of a partnership webpage, which will showcase invaluable opportunities for stakeholders, will serve as an excellent resource. Importantly, this unique approach will further reach non-profits, private businesses, friends groups, organizations, and other stakeholders and will encourage cooperative efforts efficiently."

The state parks system offers over 450,000 acres of parks, forests, reservations, reservoirs, and beaches to explore, and include important natural, cultural, and recreational resources. Additionally, the state parks system offers over 4,000 miles of trails, and is home to diverse flora and fauna throughout the Commonwealth.

"Boston Zipsters tend to be adventure-seekers who enjoy living in the city but also enjoying escaping into nature," **said Zipcar Regional Community Marketing Manager, Chris Moulding**. "Now they have an even easier way to enjoy the outdoors with free parking passes on a number of sporty vehicles from Ford Escapes to Jeep Renegades and even a few Subaru Crosstreks decked out with Yakima bike racks."



"An important element of the Department of Conservation and Recreation's mission is to increase awareness and visitorship at our state parks system, which is one of the best in the world offering natural and historical locations to visit throughout the Commonwealth," **said DCR Commissioner Leo Roy**. "Whether traversing the summit of Mount Greylock or enjoying a respite from the summer heat at Horseneck Beach, Zipcar vehicles will enable members to discover some of the most breathtaking landscapes Massachusetts state parks have to offer."

The new EEA partnerships webpage will provide visitors with ongoing program information, an alert system, newly established partnerships, and contact information to begin the process of a new partnership with EEA and its agencies.

To learn more about the state parks system, please visit the DCR's [website](#), where lists of activities and locations, such as parks and beaches, can be found.

